





Almost there See how Aggieville plans to bring a March holiday to

Classmate date Colleigan writer Kelly Skehen checks out a new online dating service.

07.04 04.05 05.06 06.07 07.09 09.00 00.10

Last man standing Despite uncertainty about the Big 12's future, campus leaders remain optimistic.

## Results from K-State's new budget mixed: professor salaries low

**Austin Enns** senior staff writer

Financially, this year should be pretty rough for K-State. State support for the university has dropped, and the economy is still in the dumps. Over the past year, K-State officials found new funding in creative ways, offsetting some financial issues, but some problems still persist — specifically, professor salaries.

Bruce Shubert, vice president for administration and finance, said Kansas has passed a little over a 1-percent decrease in funding for all universities, and K-State lost about \$2 million in state funding, including small reduc-tions based on bottled water purchases, office supplies and longevity funding.

When we budget for the university, there's two types of resource pools in my mind — general use budget, tuition the state general fund, and the other pool of money is auxiliary and department earnings and grants," Shubert

K-State saw a boost in

funding from tuition money due to increased enrollment and grants, even though the money from the state decreased by \$2 million. Some of the extra grants funded neces-

sary maintenance projects.
Shubert said K-State would have to spend hundreds of millions of dollars to complete all the needed fixes, but the university has recently been able to complete several high-priority projects, including fixing roofs, building exteriors and even improving the plumbing in Kedzie Hall, thanks to federal stimulus money and state funding for improvements.

K-State has also received two \$1.3 million grants in the past year. One is to help the university learn more about utility costs, and the other is to replace 700 energy-inefficient windows in Waters Hall. A condition of the grant is that improvements must be completed by March.

The recent economic troubles have actually provided some unexpected effects. According to a June 2010 report from the K-State Office of Planning and Analysis, K- State professor salaries have ranked last in the Big 12 for 12 straight years.

Since 1990, even before the formation of the Big 12, K-State professor salaries have never ranked higher than 11th out of those 12 schools. Since the start of the economic woes in 2007, K-State professor salaries have gone from being 8 percent lower than the Big 12 adjusted average to about 4 percent lower. In order to tie the highest professor salaries in the Big 12, K-State would need to increase salaries by 50 percent.

Data for this past year was not included in the study, but Shubert said other universities are seeing more variability in their traditional professor salary increases because of the recession.

"Historically, K-State faculty salaries have been lacking, and it's not just faculty, it's classified staff too," Shubert

According to the same Office of Planning and Analysis report, Manhattan has the fourth highest cost of living out of the Big 12 members,

	00-04	04-03	03-00	00-07	01-00	00-09	09-10
University of Texas	1	1	1	1	1	1	1
Texas A&M University	2	2	2	2	2	2	2
University of Nebraska	3	3	3	3	4	5	3
University of Kansas	7	6	6	4	5	3	4
Iowa State University	5	5	5	5	3	4	5
Baylor University	6	7	7	7	7	8	6
University of Colorado	4	4	4	6	6	6	7
University of Missouri	8	8	8	9	9	9	8
University of Oklahoma	10	10	10	8	8	7	9
Oklahoma State University	9	9	9	10	10	10	10
Texas Tech	11	11	11	11	11	11	11
Kansas State University	12	12	12	12	12	12	12

Rankings of Big 12 Member Institution Salaries

which stretches the salary of the professors. Even worse, out of the 118 members of the Association of Public and Land-Grant Universities, the difference in pay is even greater than compared with the Big 12 average.

In an Aug. 25 press release, K-State President Kirk Schulz said, "We are raising salaries for our high-quality faculty members and our service-oriented, unclassified professionals. We realize many people have been without salary increases for a considerable time." This increase will be implemented through a permanent mid-year 2.5-percent pay increase.

For the fiscal year 2009-10, K-State professors received about 17 percent less pay than the Association of Public and Land-Grant Universities average, but at the same time, Manhattan has the 29th highest cost of living among those member institutions.

In a comparison with 50 land-grant institutions, K-State professors' salaries were ranked 44th, above the University of Alaska-Fairbanks and below the University of Idaho-Moscow. In this study, K-State professor salaries were about 18 percent below the average salary and 22 percent below the average total compensation.

## **COLLEGE MAKEOVER**



Brad Martin, graduate student in accounting, works on his accounting 844 homework in Calvin Hall on Wednesday afternoon.

## College of Business Administration updates branding

**Matthew Finley** staff reporter

The College of Business Administration is updating its logo as part of a larger brand management effort by K-State. The new design still features the eastern facade of Calvin Hall, but replaces the bottom shield on the old design with the words College of Business Administration and 1962, the year the college was

organized. K-State has been actively updating its marketing assortment since President Kirk Schulz and Vice President of Communications and Marketing Jeffrey Morris began a university-wide initiative to unify the appearance of K-State's marketing presence as the university prepares for K-State 2025.

According to Morris, "the ultimate goal is to make the diplomas of our students worth more in the marketplace. We want people, when they see K-State, that they say, 'Wow, that's really a good school.' You can't really create an image, but you can build a repu-

Under this rationale, all of the university's nine colleges have been working with the Office of Communications and Marketing to cross-integrate marketing brands between the individual colleges and the entire university. This process has resulted in the

colleges using more standardized forms of the K-State brand.

What this means for the College of Business Administration is that changing the logo is one step toward revamping all of the college's media, including the website, its publications and social media.

A major theme of the effort is to ensure that all K-State marketing materials are easily recognizable as being from K-State. To that end, the college has been working with programmers, artists and marketing experts to integrate the official symbols of K-State into the new designs.

Unsurprisingly, the developers of the new College of Business Administration marketing tools opted to use large amounts of purple and the Powercat symbol, as well as the new word mark of K-State, among other wellknown symbols.

The college's social media is already using the new changes, but a new website, designed after the k-state.edu home page, is still in progress, with tentative release by the end of the spring 2012 se-

College of Business Administration publications also underwent large revisions, with the alumni magazine and prospective student materials being totally redesigned.

However, the changes are not totally aesthetic. Rather, they are designed to allow more interaction among students, alumni and prospective students. "(The changes) give a platform to alumni, faculty, staff and students to talk about what's really going on at K-State and the College of Business," commented Mardell Maxwell, a recruitment coordi-

nator for the college. One facet of the change will include adding more videos to the college's marketing mix, giving prospective students the ability to see and experience the college's

atmosphere over the Internet. The goal of the effort is to modernize and accommodate new realities within the college,

according to Maxwell. "We're trying ... all kinds of different things, really just updat-ing the entire look of our college to make sure we are representing the university and our College of Business Administration in the most updated modern and accu-

rate way possible," Maxwell said. Modifying the college's symbols makes sense as new realities change the college and the university's directions. Students and staff welcomed a new dean, as Ali R. Malekzadeh took leadership of the college this semester, and the college experienced increased enrollment of new and foreign students, leading to changes in the business school's classes and

curriculum. The new logo and marketing media will also help the College of Business Administration market itself more effectively as the institution receives heightened domestic and global atten-

The changes stemmed in large part from a collaboration of different staff members in the college and the office of marketing. K-State's 2025 Plan for marketing focuses on identifying and emphasizing the areas where each college has strengths. Olivia Blanco, communications director of the college described the new marketing strategy as focusing on two interconnected areas.

"First, the college has great faculty, and when you come here, you can expect to learn a lot, but at the same time, it's very affordable," she said.

Blanco was hired this past January in order to improve the college's marketing image, among other things, and she is overseeing a large part of the marketing changes in consultation with other staff.

The college is expected to continue through the spring semester to completely makeover its image and retire old materials.

Throughout this process, the business school hopes the updated marketing materials will appeal to new students and supporters while underscoring the tradition of excellence within the

## Band sorority wins national award over summer

staff report

On July 24, the Grace and A. Frank Martin Chapter Leadership Award was awarded to the Delta Kappa chapter of the National Honorary Band Sorority, Tau Beta Sigma, of K-State.

According to the national website, the award is "designed to honor the outstanding chapter in the nation during the biennium. The recipient chapter is selected by a committee at the convention which carefully screens the chapter leadership finalists."

This is equivalent to winning the national

championship. Just 10 years ago, these groups were on the verge of collapse. The group's current and previous members have put all of their effort into remaking themselves into the current organization; one that can win na-

These are the folks who do the right thing even when no one is watching," Frank Tracz

"These folks and their predecessors have done an absolutely amazing job in five or six years, from a group that didn't exist to becoming a top-five finisher, to finally winning national awards," said Frank Tracz, faculty

adviser for the group and professor of music. Tau Beta Sigma works with Kappa Kappa Psi, the band fraternity, to create a great opportunity for all members of the K-State

"98 percent of our work is done together," said Emily Riley, Tau Beta Sigma president.

These groups are the ones who bring in guest musicians to play for and teach their members, as well as cleaning up McCain Auditorium and caring for the facility they use. They even provide food, room and board for the marching band members when they travel. They are the ones who work behind the scenes to prepare every-

thing for the band. These are folks who do the right thing even though no one is watching," Tracz said.

'This is an amazing group with amazing service. They do all the little things that go unnoticed and give the undergrads a chance at leadership," said Sarah Bernard-Stevens, member of Tau Beta Sigma.

The Epsilon Pi chapter of Kappa Kappa Psi was one of the recipients of the 2009-2011 Kappa Kappa Psi Chapter Leadership Award.

The convention was July 19-24 in Colorado Springs. The groups only heard they were nominated for the finals in May, so not only did they have to continue on with their own regular duties, but they also had to squeeze in preparation for the convention.

Preparing for the convention included filling out a pamphlet with all the group does and has done over the past two years, as well as preparing a presentation.

"We gave a presentation, they asked us questions on what we feel we're strongest at on what makes the band better — that's kind of our theme," Riley said. "We talked about how we recognize our sisters every week in our ideas of service and sisterhood and hard

According to Riley, the joint group has "raised over \$20,000 for the band and has done fundraisers to bring in many famous guest national figures."



33 Larry

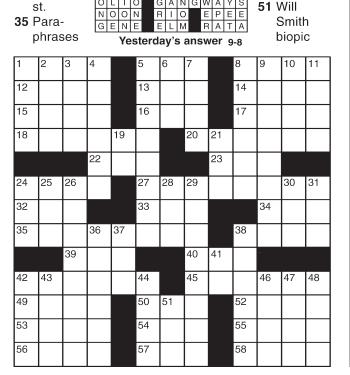
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### Logan's Run | By Erin Logan



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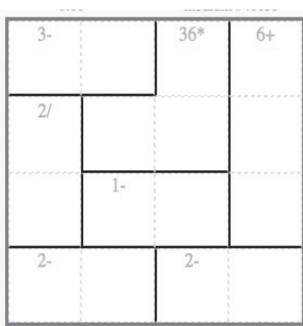
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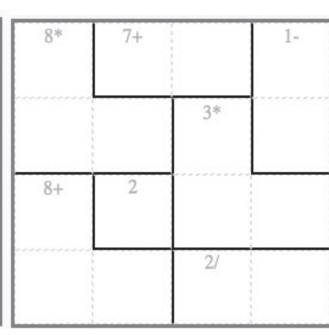


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## **KenKen** | Medium

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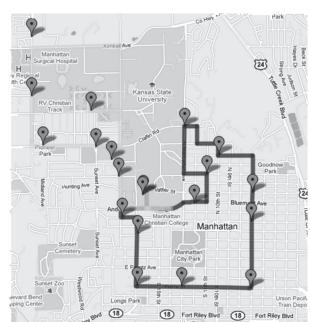


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## Newest local holiday, Halfway to Fake Patty's Day, to debut Saturday

Bala Meenakshisundaram

The Olympics are a 2,000-year-old Greek tradition celebrating human strength and spirit. Greece is not the only place with an honored tradition. In fact, even Manhattan has one: Fake St. Patrick's Day, commonly known as Fake Patty's Day.

The Fake Patty's Day holiday and celebration typically occurs one week prior to the actual St. Patrick's Day, so students get the chance to celebrate the holiday together with friends before spring

However, as of this year, a new holiday has come along: Halfway to Fake Patty's Day. This event falls on Sept. 10, the halfway mark to next year's Fake Patty's Day, March

"This is the first time we are doing (Halfway to Fake Patty's Day)," said Allison Hennigh, who manages Porter's and runs marketing and events for Aggieville Entertainment.

When asked how the idea came about, Hennigh replied that she and Billy Porter, the owner of Porter's and other Manhattan businesses, got into contact with the Budweiser and Boulevard representatives and came up with the idea.

"Because we don't have a game this weekend, we wanted to create an event for everybody to get together and come hang out in the 'Ville without having to watch a game on

TV," Hennigh said.
She has high expectations for the event.

"Hopefully we will have a great crowd at 9 a.m. when the doors open," she said. "We really want to recreate the crazy day that Fake Patty's

Day is.' Hennigh also said that, similar to the original Fake Patty's Day, there will be green Bud Light available and free giveaways like T-shirts and beads.

"I am guessing that if there is a decent outcome, they might make it an annual event," said Sarah Heinen, senior in geography and bar-



page 3

Stephan Smith, Alantown, Penn., resident, Rick Ross, Miami resident, and Kaitlin Curran, resident of Tulsa, Okla., sit and talk on Moro Street outside of Ballard's Sporting Goods during Fake Patty's Day in Aggieville last March. Organizers are unsure how high the turnout will be for Halfway to Fake Patty's Day.

tender at O'Malley's.

O'Malley's, too, is getting in on the fun.

"We are having The Border Man band play that night at 9 or so," said Jessica Heinen, senior in political science and manager at O'Malley's.

According to Hennigh, a special Fake Patty's Day breakfast will be served at Porter's in the morning, and a DJ will play music on the rooftop of The Salty Rim later in the evening. Other bars participating include Drinx, Tubby's Sports Bar and Fat's Bar & Grill.

Security is a primary concern for such events.

"We don't know how crowded it's going to be. We are having our extra security at each bar all day," Hennigh

Hennigh also said the police have been very supportive and do more walk-throughs when the bars get crowded.

"Honestly I don't think it's going to be any different than any other weekend in the 'Ville," said Paula Kyriakos, senior in communication sciences and disorders.

Kyriakos said the event doesn't have the same hype that Fake Patty's Day does, but

maybe, if it turns out well this year, its reputation will grow. Christopher Backman, senior in mathematics, said the event might not be as big as the real Fake Patty's Day, and Man-hattan resident Kari Smith agreed.

"I'm a little excited for it, but all I think it is, is another way for the bars to make money. I am somewhat excited for it, though, just because the environment of Aggieville is fun on that day," Smith said.

However, Smith and Backman both said the weather around this time of year is a

lot nicer than the weather in

March, which could lead to a better turnout for the event. Either way, Backman said

this event is "just another

excuse for the people to get drunk." But students also have sug-

gestions to make the day a hassle-free experience.

"I strongly advocate permitting open containers in Aggieville that day so that people will not have to wait forever to get a drink, and it also makes the insides of the bars far less congested," said Ashley Atwell, senior in biology and secondary education.

Atwell added that the bars

would do a lot more business by reducing the wait time to get drinks.

Whether the turnout will be as high compared to the original Fake Patty's Day will be determined on Sept. 10. As of right now, the only way to estimate turnout is by social media — more than 1,500 people have hit "attending" on Facebook's public page for the

Green beer, good weather, lots of music and entertainment — whether or not the turnout is equal to the real thing, Halfway to Fake Patty's Day looks promising.

kstatecollegian.com/blogs

## Riley County Democrats to hold annual picnic

Karen Ingram coverage editor

The Riley County Demoratic Party is holding its annual Back-to-School Picnic in City Park on Monday from 5:30-8 p.m. The picnic will be located at the shelter house near the sand volleyball

State Representative Sydney Carlin said she has been attending the annual picnic for more than 10 years and enjoys the fall weather, fresh air and the chance to meet up with

"It's a celebration of fall and, in Manhattan, back to school is a big deal," Carlin

Carlin said there are 373 newly registered Democrats in Riley County alone this

The picnic is a good oppor-

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tunity for registered Democrats, or people interested in learning more, to get together with like-minded people, Carlin said. "We want them to come.

We need to know who they are and meet them," she said.

The picnic is free and open to the public, and children are welcome to attend.

Food and beverages will be provided, but organizers suggest that attendees bring a side dish, as well as a lawn chair or blanket for comfort.

Additionally, organizers have planned a volleyball tournament and attendants are welcome to join a team or form

their own. RSVPs are appreciated, but not required, Carlin said.

For more information or to RSVP, please contact Cindy Shuman at cshuman08@hotmail.com.

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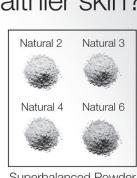
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## Dating website provides new way to meet fellow students



photo illustration by Chelsy Lueth | Collegian

Datemyschool.com is a dating website for university students with more than 31,000 members and customizable privacy options. K-State was added to the network last summer.

Kelly Skehen

 a place to meet life. long friends and possibly even spouses. Having trouble finding that dream guy or girl? No worries. Datemyschool.com has it covered.

Founded by Balazs Alexa and Jean Meyer in November 2010, datemyschool.com is an online dating site exclusively for college students. Online dating often carries negative connotations that make it an unattractive option for some people, but Melanie Wallner, director of public relations for datemyschool.com, assures this site is different.

'DMS has zero embarrassment," Wallner said. "Members can remain anonymous on campus and even in class by limiting their profile

Privacy controls can be adjusted so only students from specific universities can see an account, and users can even limit access to students in certain schools within that university. Other filters include race, religion, body type, hair color, eye color, astrological sign and po-

litical viewpoint. The 31,000-plus member website, which started at Ivy League schools, added K-State to its network this summer. I made an account on datemyschool.com to see what it was all about. The site gives users suggested matches based on questions answered; personal information entered, such as interests, hobbies, favorite books and movies; and type of relationship wanted. After visiting a potential match's page, the person receives a notification and vice versa. There is

a private messaging system as well as an instant message feature for people who are online. A profile can 'saved" or "liked" once it catches attention.

But just how successful is DMS? Andres Lalinde, 33, and Michelle Przybyski, 26, from Columbia University, married about two months after their original conversation on datemyschool.com.

"It has been the best, most incredible time in both of our lives and neither one of us would change anything for the world," Lalinde

He said he knew Pryzbyski was the one after he introduced her to his dog, Domino.

"I opened the door to get Domino; Domino ran right over and licked her to death. I had always trusted Domino's intuition, so I

knew Michelle had great energy, Lalinde said. "Plus, seeing Michelle with Domino melted my heart; she was so natural with my dog."

To ensure the safety of all members, datemyschool.com puts barriers in place to protect them. Only undergraduates, graduate students and alumni can use the site. Members either must have a college degree or be working on one. An active university email account ending in .edu is mandatory in order to sign up. In order to protect people from fake accounts, only one email account per person is allowed. Additionally, a user's account will not show up in a Google search.

"It's a platform to discover new people online," Wallner said. "With its advanced privacy settings and exclusivity to college and university students and alumni, DMS is the safest online platform worldwide."

According to datemyschool.com, founders Balazs and Jean ensure "only students and alumni can join. there won't be any weirdos, spam, scam or fake profiles. We know there is trade-off between the quantity of profiles and their quality. All of our competitors go for quantity. We go for quality."

Whether looking for a long-term or short-term relationship, cuddling or networking, datemyschool.com has many options. Every member is or recently was a college student, so they are familiar with schedule challenges and busy workloads. As of now, the site is only available in the United States. So when meeting people in classes on campus proves difficult, this website provides the comfort and safety of an online meeting ground.

## Karate club celebrates 25 years

staff writer

K-State's Karate Club, established in 1986, celebrated its 25-year anniversary on Sept. 6 with a karate demonstration in Bosco Student Plaza. The hourlong show demonstrating the Okinawan Goju-Ryu style of karate drew a group of interested viewers.

Emma Gordon, senior in animal sciences, is the president of the Karate Club and said she has been involved with the group since her freshman year.

"It was something I was interested in before college but never had the chance to get involved with," said Gordon, who is a black belt.

Gordon said the group currently has 10 active members but are "hoping for

more." The Karate Club classes are held on Tuesdays and Thursdays in Ahearn Field House, with beginner classes taking place from 7-8 p.m. and advanced classes from 8-9 p.m. Gordon said that black belts instruct the beginner classes and, as a result, the trainings are "very one-on-one."

Charlene Anspaugh, the branch master for the club, said instructing can be beneficial for both parties.

'You improve style and execution as you teach," Anspaugh said.

Anspaugh said her first incentive for learning karate was self-defense, but she has seen many other positive effects, such as a heightened awareness of posture, center of gravity and breathing.

While karate might be useful for self-defense, Anspaugh advised avoiding troublesome situations. Anspaugh said the club teaches philosophy as well; members are warned to avoid potentially bad places.

"We show you an attack and then a variety of ways to defend and retaliate," Ans-

paugh said. In addition to the twicea-week training rich with muscle-memory techniques, the Karate Club maintains the unity and solidarity of a

student group.

Anspaugh said that the group's participation in social events has members closer.

There have been a lot of good friends that have been made here," she said.



#### **THE WEEKLY 10**

## 10 songs to listen to on campus



Music helps set the tone for my day. I tend to listen to the same artists all day but there are certain moments on campus when I turn to a specific song. Here are 10 of my favorite songs to listen to while walking around.

#### 1. The Wombats - "Tokyo"

If you like modern British pop, then you will love the Wombats. I usually listen to this song on Fridays. The Wombats produce a club vibe minus the need for a group dance session. It is a great song for sunshine.

#### 2. V.V. Brown - "Shark in the Water"

V.V. Brown is awesome. She has a voice that is distinct and really clear. This is a song that will get stuck in your head all

#### 3. The Clash - "Lost in the

Supermarket" A British classic, The Clash wrote this song as a way to describe someone struggling to

deal with an increasingly com-

mercialized world and rampant consumerism. The Clash is one of my top five favorite bands, so I listen to them all

#### 4. Mark Ronson Feat. Amy

Winehouse - "Valerie" Being a fan of Amy Winehouse before she died has its benefits. One of those is discovering music by Amy that was largely underground at the time. Both artists are visionaries in their own right, but together they made amazing music. This is another good one for a sunny day, and it makes the walk between back to back classes much easier.

#### 5. The Format - "She Doesn't

There is something about this song that just makes me want to stay outside all day. Even though the band is on a hiatus, I think that their music

#### 6. Rosi Golan Feat. Human -"Follow the Arrow"

Beside her distinctive voice, Rosi Golan is a quickly rising star. "Follow The Arrow" is off her new album, "Lead Balloon." I listen to this song a lot after a tough test when it is time to regroup mentally.

#### 7. Josh Ritter - "Girl in the

War" Josh Ritter is a musical poet. His songs are clear and not

over-produced. I cannot wait for it to start snowing, because this is one of my winter favorites, especially walking out of the newsroom late at night.

#### 8. The Sounds - "Tony the

There is something awesome about a punk rock chick band. I listen to this song on my way home. It is nice to have something stimulating after a few classes back to back.

#### 9. The Limousines - "Internet Killed The Video Star"

Another one of my new favorites — The Limousines are awesome. They formed in 2007 in San Francisco and have been steadily climbing the charts. I like to listen to this song waiting in the classroom for class to begin.

#### 10. The Temper Trap - "Sweet Disposition"

This is my favorite song to walk around campus listening to. I could listen to this over and over again. Day, night, snow, rain — this is the best song for campus.

Caroline is a senior in English literature. Please send comments to opinion@spub.ksu.edu.



## ROTC members receive training in critical skills



Above: Kole Trent, freshman in mechanical engineering, learns to crawl properly with a firearm during the ROTC Recondo training on Wednesday evening outside of General Richard B. Myers Hall. Below: Otto Bieber, junior in sociology, explains where to watch for fire while traveling in group.



## THE BLOTTER

ARREST REPORTS

**TUESDAY** 

Hayden Gunner Reed, of the 300 block of North Ninth Street, was booked for driving with a canceled, suspended or revoked license. Bond was set

Morgan Marie Sutton, of Corey Place, was booked for using a theft detection shield device and theft. Bond was set at \$3,000.

Dane Michael Gentry, of the 900 block of Laramie Street, was booked for failure to appear. Bond was set at \$300.

Zachariah Martin Beh**ling**, of Manhattan, was booked for failure to appear. Bond was set at \$2,000.

Dustin James Fox, of Wamego, was booked for domestic battery. Bond was set at \$500.

#### WEDNESDAY

Maximillian Joshua Burrell, of the 1700 block of Denison Avenue, was booked for aggravated assault. Bond was

-compiled by Sarah Rajewski

#### TO THE POINT

## 2.5-percent boost to professor salaries long overdue

To the point is an editorial selected and debated by the editorial board and written after a majority opinion is formed. This is the Collegian's official opinon.

On Aug. 25, 2011, President Kirk Schulz announced that with strong student enrollment and an improved financial situation at K-State, a permanent mid-year 2.5 percent pay increase for faculty and unclassified staff will be implemented.

Our staff wants some answers as to why our professors are just now starting to get paid more. Our donations were at an all-time high this year and we want to know why the professors are not seeing any more of this money. We have been last in terms of faculty salaries in the Big 12 for the past seven years and with the donations and the fact that students' tuition has been on the rise, we want to know what is being done with all of that money.

This is an important topic because if our professors start to really get fed up with their salaries and another school offers them better compensation, what is going to keep them from leaving K-State? Our professors are a huge reason why our enrollment is going up. These men and women do a great job at what they do in teaching students and making sure that we become successful in whatever field we are in. They put in a lot of time and effort

to make sure that we achieve greatness and they deserve to

e paid accordingly. It seems with the grants and raised tuition that the professors should have gotten this raise some time ago. We are happy, though, to see that the professors are going to be getting that raise — it is well over-due. With these raises, we are hoping that the staff will continue to do the jobs that they love and keep up the outstanding work for us students.

## college life



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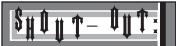
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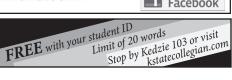
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# **SPECULATION**

## K-State committed to Big 12; fate of conference still unclear

Sean Frye

Editor's note: At time of print, this article used the most current information available.

There has been a lot of chatter about the possible dissolution of the Big 12 Conference and what it could mean for the future of the K-State athletics program.

On Tuesday, it was announced that the Southeastern Conference had unanimously voted amongst the member presidents to accept Texas A&M as its 13th member. However, legal action from Baylor, and possibly other universities within the Big 12, might delay the ers as members. In contrast to Boren's comments, a source from the Pac-12 came out and said that there is no need to expand the conference to 16 teams.

Last Saturday, before the news about Texas A&M and its acceptance into the Southeastern Conference was announced, K-State athletic director John Currie addressed the media about all the conference realignment issues during halftime of the K-State vs. Eastern Kentucky football game.

"One of the things we always have to be careful of is that, as rumors get reported and re-reported and innuendo gets taken from different headlines and stuff like that — I think we always have to be very careful about that," Currie

"I'm confident that we are going to continue to make progress here at K-State. Until somebody says that the Big 12 is dead, we are going to continue to work with our partners to strengthen the league."

**John Currie** 

It has also been reported that Texas and Oklahoma, two of the "breadwinners" in the conference, along with Texas Tech and Oklahoma State, may look into joining the Pac-12 and forming a "super conference" that could obtain two automatic bids to a BCS bowl game for football. Oklahoma made the news about potentially moving when university president David Boren announced that there was interest from other conferences about reeling in the Soon-

said. "President Schulz and I are talking constantly. We're in touch with our fellow presidents and athletic directors throughout the league and we continue to work towards our goals, which is to continue to work to strengthen the Big

As for K-State, rumors have begun to surface about a potential move to the Big East if the Big 12 ultimately fails due to teams bolting from the conference. The Big East has expressed interest in adding



Lauren Gocken | Collegian

John Currie, athletics director, spoke at Purple Power Play on Poyntz on Sept. 2. Currie spoke about the upcoming sports seasons and the different changes for each of the teams.

K-State, KU and Missouri to the conference. That would make a 12team football conference and a 20team basketball conference. There have also been rumors circulating that include putting K-State in the Pac-12. However, Currie maintains that remaining in the Big 12 is the top priority for the Wildcats.

Our No. 1 goal has always been and will continue to be, as long as it's feasible, to strengthen and enhance the Big 12," Currie said.

K-State went through this same ordeal last year and it was an apparent eleventh-hour deal from Big 12 commissioner Dan Beebe that salvaged the current 10-team conference. Despite the salvation that Beebe brought last summer, the issue of conference expansion and teams leaving the Big 12 has surfaced again, leading many to believe that the Big 12's demise is simply a matter of time.

"Î'm confident that we are

going to continue to make progress here at K-State," Currie said. "Until somebody says that the Big 12 is dead, we are going to continue to work with our partners to strengthen the league. We don't respond to speculation. Any time there is transition and turmoil, you remain calm and you walk away from the button, so to speak, until you know what the facts are."

BIG 12 | pg. 7

## Two minute drill

**Monty Thompson** sports editor

#### MLB

The Philadelphia Phillies ontinue to shine as Vance Worley pitched an impressive game against the Atlanta Braves in a 6-3 win. As the first team in the big leagues to win 90 games, the Phillies extended their lead in the National League East to 9 1/2 games. This marks the fourth consecutive season the Phillies have won over 90 games.

This week, NBA officials and members of the players' union will meet in New York City. The meeting will only be the third since the lockout started on July 1 this summer. With only two weeks

left before training camps will have to be canceled, both sides are working faster on reaching an agreement.

At least 43 people were killed on Wednesday when a jet carrying the Kontinental Hockey League team crashed on the Volga River just 150 miles northeast of Moscow. Officials said the plane was carrying 45 people, and only two survived. A cup match, which was scheduled to be played between Salavat Yulaev and Atlant in the Russian city of Ufa, was canceled after the news of the crash was announced.

#### NCAA FOOTBALL

The verdict is in for Texas A&M as Southeastern Conference presidents made a unanimous decision to accept the Aggies on Tuesday night. On the same night, Big 12 Conference commissioner Dan Beebe spoke with SEC commissioner Mike Slive to confirm that the Big 12 would not sue the SEC for accepting A&M. However it is still uncertain what A&M will owe the Big 12 in exit fees.

Jacksonville Jaguars quarterback David Garrard was released from the team on Tuesday after losing the starting position to Luke McCown. Jaguars' head coach Jack Del Rio made the decision just hours after Garrard was introduced as the team's starter. Garrard led the team for nine seasons, but found himself at odds with coaches and players, resulting in the team not selecting him to be a captain just prior to his release.

## Football scandals challenge old saying: 'winners never cheat'

Mark Kern

assistant sports editor

Ohio State, Miami and Southern California are all universities that have won national titles in the past decade. What else do they have in common? They have also committed major recruiting violations. With this problem trending around the country, the question becomes: Can a national title be won without cheating?

While certain individuals would like to say this is possible, many statistics are starting to show otherwise.

CBSSports.com went back and looked at all of the past national champions since 1936. This year was chosen because public polls began determining the national champion in 1936. Of the 39 programs that have won national championships in that time period, only Brigham Young University and Penn State have never been charged with a major violation. That is roughly 95 percent of national championship-winning teams, and it is a telling statistic on how prevalent cheating has become in college football. There are many people who agree that cheating is hurting the sport.

Penn State President Graham Spanier had this to say when asked about the state of college football: "Right now is about as bad as it's been in the modern era. In terms of 2011, I'm deeply worried about football. I believe if we don't fix some of the problems in football, in five years it will be as bad as basketball."

It is well-known that cheating

has been going on in college basketball for some time, especially during recruiting. John Calipari, widely regarded as one of the best coaches in college basketball, has had two out of his three Final Four berths vacated.

"I think the NCAA also needs to have a clear defined punishment system that doesn't allow for interpretation."

Why has the problem of cheating gotten so bad in college football? According to Dan Evans, the chief operating officer of Beyond Sports Network, much of it is because there is not a clearly defined punishment.

"I think the NCAA also needs to have a clear, defined punishment system that doesn't allow for interpretation," Evans said. "They should also give coaches the ability to report violations that take place outside of their staff without penalty if reported in 72 hours. There is no incentive for coaches to come forward, because in the end it costs them scholarships, money, wins and ultimately, their jobs.

However, even with the statistics that show how bad cheating is in college football, there are people who do not believe cheating is as bad as it seems. One of those people is Big 12 Conference commissioner Dan Beebe, who knows a thing or

two about cheating scandals. Beebe was one of lead investigators for a recruiting scandal involving Southern Methodist University. In 1987, SMU was involved in one of the biggest recruiting scandals of college football history and ended up getting what is known as the "death penalty". This meant that they did not play a game in 1987 and were not allowed to play a home game in the 1988 season.

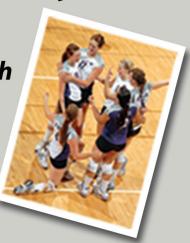
This topic is sure to gain more attention as the season continues. The facts show that the teams getting into trouble with the NCAA are the ones competing for the national championship. Last year's championship participants, Oregon and Auburn, had the NCAA investigate them in the past year. Auburn, with Heisman Trophy winning quarterback Cam Newton, was investigated about the recruitment of Newton, while Oregon was looked at for recruiting violations.

It was believed that Oregon was paying a man \$25,000 to help them get certain recruits. Despite Beebe's claims that cheating is not prevalent in the sport, the fact remains that there is something going on and it appears to be getting worse. It is to the point where, at the end of the season, more people are discussing whether or not the champion cheated, rather than what a great team they have. The NCAA must step in and alleviate the situation so it does not end up ruining the entire sport.



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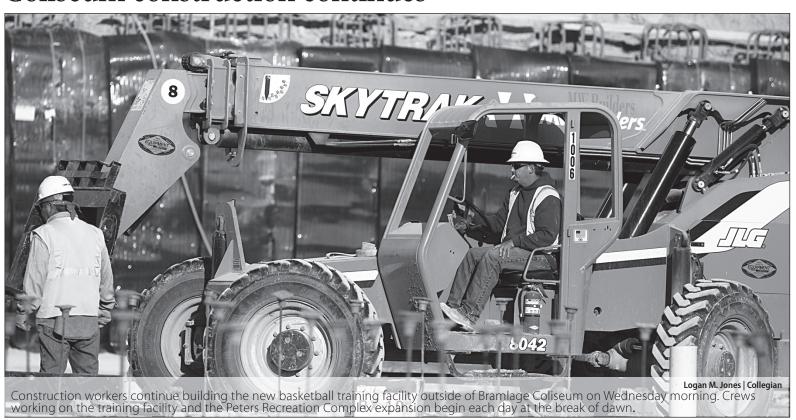
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### Coliseum construction continues



## Class of 2011 grads face longer job hunt than class of 2010

Lauren Holliday

university of central florida future

College seniors hear stories about the scarce job market. Some have dreamed of graduate school since they could walk; others now see it as their escape from job applications.

According to a student survey, which holds results from 50,000 students nationwide, the class of 2011 had more difficulty in its job hunt than the class of

According to the National Association of Colleges and Employers 2011 Student Survey, "The median time that seniors from the class of 2011 took before landing a job was 7.74 months. For seniors from the class of 2010, the median time looking for a job before securing one was 6.95 months." NACE did not pinpoint the reason.

"It may be that seniors this year saw the difficulty the two previous classes had in finding a job and simply started their searches sooner, perhaps even before the recruiting season truly got underway," NACE said in the survey.

Students may fear they are underqualified, under-experienced or that there is a lack of jobs; they conclude their job search before it ever begins.

Elizabeth Shulz, a graduate student in University of Central Florida's DeVos

Sport Business Management, planned on graduate school someday, and the limited job market furthered her education sooner rather than later.

"I didn't look extensively for jobs, but I know people weren't hiring," Shulz said. "If I knew people were hiring, I probably would have worked for a couple of years I know jobs like you to have work ex-

Lynn Hansen, executive director of Career Services at UCF, had a message for graduate students: do not get discouraged.

"Looking across the board at the typical job search, students should give themselves around six months," Hansen said. "Finding a job is not like going to pick up your cap and gown for graduation; you have to start early." A promising job market is on the ho-

rizon for 2011 graduates, according to a Huffington Post article titled "New College Graduates Fare Better In Job Market As Earlier Classes Struggle." According to the article, "Hiring of

new college grads is up 10 percent this year, Bloomberg Businessweek reports, with many of the new jobs going to students who have a business background."

A bachelor's degree with experience is a winning combination. According to the same article, "Unemployment among people who hold at least a bachelor's is only 4.3 percent, compared with the national average rate of 9.1 percent. Companies are more likely to hire an applicant straight out of school than one who has been unemployed for some time."

Hansen also sees a brighter future. "I am optimistic," she said. "There

were more job recruiters on campus this year, better than the year before, but that doesn't mean if the government adds a new regulation or something happens on the news, the job market won't be af-

Graduate school is not the only option. "There is a tendency in any type of economy for students to go to graduate school, but you want to be careful: don't over-educate yourself and have no work experience," said Jackie Herold, UCF experiential learning faculty coordinator.

Some students have majors that require higher education. Mark Gallagher, a graduate in electrical engineering from UCF, is one of those students.

"There are more exciting opportunities for engineers when you have a master's," Gallagher said. "If you don't get it you will probably get stuck with a boring, mundane job. The master's degree really

Other students see the graduate degree as added marketability on their Kelly Higgins, sport business management graduate and communications minor at UCF, saw friends with her same degree struggle to find work and chose to pursue her master's.

When it comes to careers in business, it's definitely more competitive because people aren't getting jobs right out of school," Higgins said. "They're going on to pursue their master's. I think the master's degree is almost equivalent of a bachelor's degree now."

Students should highlight skills aside from their education.

"If you didn't take advantage of career services, i.e., co-op, internships, you might want to relate volunteer or student organizations and part-time work into your resume — you want to demonstrate you have skills employers want," Hansen

Whether your future is in a classroom or in an office, stay fresh.

"Keep your skills and knowledge sharp," Herold said. "Don't let them get stale when they're in non-use. For those who are still looking and out of work, use your networking skills."

Potential graduate students, job seekers and undergraduates, bad job market or not, one message repeats: utilize your resources, give yourself time and education cannot compensate lack of experi-

## BIG 12 | KSU 'will land on its feet'

Continued from page 6

One issue that has arisen from all this has been the breakup of rivalries. The "Red River Rivalry" between Nebraska and Oklahoma was split up following Nebraska's departure to the Big Ten last year. The rivalry between Colorado and Nebraska was also dissolved when both teams left, with Colorado going to the Pac-12. Many fear that dissolution of the Big 12 would potentially break up K-State and KU. In response to this fear, the Kansas Board of Regents expressed their desire to keep the two schools together to the Associated Press yesterday.

"Our first hope is they stay together in the Big 12," chairman Ed McKechnie told the AP. "And until something happens, I'm just not going to speculate on what else there could be?

One final point of emphasis that has been discussed regarding the Big 12 dissolving has been ESPN's Longhorn Network, their \$300 million venture with Texas which could be voided if the Longhorns bolt for the Pac-12, as the Pac-12 already had its own television net-

Whether the Big 12 survives or fails, whether K-State remains in a BCS conference or is forced to look at other options, whether rivalries with KU, Texas and the rest of the Big 12 are lost, one thing is for certain. These are hard times for K-State and the worst part is the uncertainty. Head football coach Bill Snyder addressed the media on Tuesday and tried to reassure the K-State community that the Wildcats will pull through all of this as strong a program.

"I have faith in the Big 12 conference and I have faith in Kansas State and the people of Kansas State in particular," Sndyer said. "Whatever happens, and I have no earthly idea of what will happen, but whatever happens, Kansas State will land on its feet just because of the people and that's the nature of Kansas State, it always has been. (The people here are) fighters and people with tre-mendous values that allow you to get through hard times. We'll survive it all. I think we'd all like it for things to stay together, but I know that the decision makers will make the best decision. It's trying times, there is no doubt about that.

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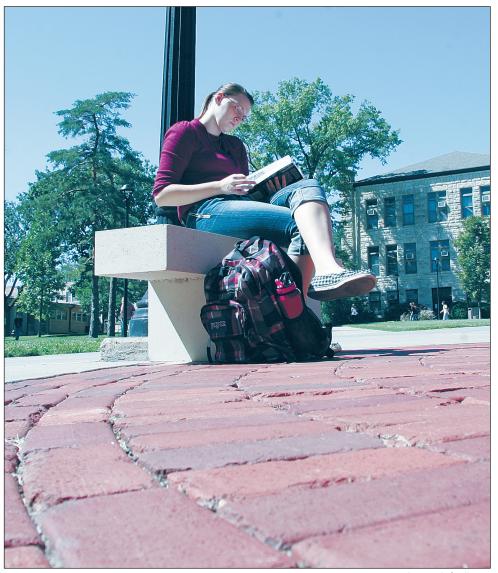
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## Autumn afternoon



Jonathan Knight | Collegian

**Kristina Miller**, junior in history, reads a textbook before class Tuesday afternoon in the quad.



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## Sleeping in encourages drinking

Emily Potts

Campus classes are full, and with the influx of students this semester, many students were forced to take that awful 7:30 a.m. class. Though the early mornings might seem like a pain now, new research suggests that students taking earlier classes perform better in school and lead more organized lives. While taking a late afternoon class, spending the evening napping and going out at night might seem like the student dream, being lazy during the school day can lead to less study time and more booze consumption.

New research in a St. Lawrence University study suggests "undergrads whose classes started later were more likely to binge drink and get lower grades."

"Students who had later class start times tended to stay up later, were not as well-rested, had more day-time sleepiness and earned slightly lower grade point averages," the study found. In addition to the lazy daytime schedule, students "also reported more alcohol use and more binge dripking."

more binge drinking."

While those 2:30 p.m. classes allow for sleepy mornings and late nights with friends, leaving the morning lessons off a class schedule can hurt more than help when midterms roll around. Many students who take afternoon classes justify late nights with not having to wake up early, leaving less time in the day to study and prepare for upcoming

tests. While you might plan on studying after class ends, that study hour can easily turn into happy hour with friends when the evening rolls around.

With a booming bar scene just minutes from campus, the idea of skipping that boring test review to throw some back with friends can be tempting. The structure of getting up in the morning and hanging out for hours until class can be useful for some, but with work schedules, a mountain of errands to run and friends who want to see you, it is more tempting to skip a class when it is not the first thing on the to-do list.

Having a structured day that starts with class is a positive for many students. While waking up before the sun rises isn't the most exciting way to start the day, finishing classes early and having the remainder of the day to go work, study and see friends is a recipe for success. "Though most of my

"Though most of my classes are only offered for one session, I prefer early classes so that I can do other stuff with the day," said Allie Mertz, a University of Arkansas senior majoring in food science. "I perform equally well in both morning and afternoon classes, but afternoon classes are easier for me to skip, especially if it is nearing a holiday and I want to get a head start with my trip home."

There are some downsides, though, to taking early-morning classes.

"Unfortunately, with early classes people are less awake, so they may need to spend extra time outside of the classroom learning the material," Mertz said. "Since I am more attentive during my afternoon classes, I feel I get the material and can more active instifucione"."

easily justify skipping."

If the majority of your classes start after noon, consider waking up early anyway and using the morning as study time. Grab a coffee, textbook and a pen and head out of the dorm room and into the study hall. By finishing any class work before the lecture meets, your afternoon is free for the occasional nap or night out on the town.

Though many students like to tackle class before the day has begun, some find later classes a better environment for focusing.

"I have an 8:30 a.m. class

Thave an 8:30 a.m. class some days and an 11 a.m. class on others," said T.J. Wuellner, a UA junior majoring in kinesiology. "I like the later classes because I can get a full eight hours of sleep that I dont get on my early class days."

Whatever time your classes meet this semester, be sure to set aside time for work and fun. Consider meeting with friends for a morning study session if class meets in the afternoon, and cut back on the social events in the week when classes are important.

If you get stuck with an afternoon workload, make sure to pick up a few study tips to have a successful semester on campus. Being a college student is about being responsible and making sure to maintain a healthy balance of work and play, regardless of when you head to class.





